NCC Cable System Order

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	Makegood Policy Approval Required
Primary Demo Ad	Primary Demo Adults 35+
Credit Status	Credit Status
Product Name WI	Product Name WI Association
Est Code 500	st Code 5099
Product Code	roduct Code
Client Code	ient Code
Advertiser ED	Ivertiser EDAF Proj #202196
Agency Wa	gency Waterfront Strategies
Flight Dates 08/	ght Dates 08/08/16 - 08/14/16
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\$3,500.00 \$525.00 \$2,975.00

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Program		R1: 8.16 MG spots to 62312035
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FOOD	BRVO	TBSC	TBSC	TNT	TNT	NSA	NSA	NSA	MNBC	MNBC	MNBC	HGTV	HGT√	HGTV	CNN	CNN	CNN	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	Program
8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	Start Date
8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	Stop Date
19:00	19:00	19:00	16:00	19:00	16:00	19:00	16:00	09:00	19:00	16:00	09:00	19:00	16:00	09:00	19:00	16:00	09:00	Start Time
24:00	24:00	24:00	19:00	24:00	19:00	24:00	19:00	16:00	24:00	19:00	16:00	24:00	19:00	16:00	24:00	19:00	16:00	Stop Time
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\$77.00	\$62.00	\$62.00	\$50.00	\$77.00	\$61.00	\$77.00	\$61.00	\$39.00	\$62.00	\$50.00	\$33.00	\$77.00	\$61.00	\$39.00	\$77.00	\$61.00	\$39.00	Unit Cost
\$308.00	\$186.00	\$248.00	\$100.00	\$308.00	\$122.00	\$231.00	\$122.00	\$117.00	\$186.00	\$150.00	\$66.00	\$308.00	\$183.00	\$195.00	\$231.00	\$122.00	\$117.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NCR 05/13/16-09/04/16	-1x 8.16 NCR	NCR 05/13/16-09/04/16	Line Comment															

NCC Cable System Order

	CPM -		CPP	Policy Approval Required	Makegood Policy		
	GIMP -		GRP	no Adults 35+	Primary Demo	Cable Nielsen Live+SD May16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split	6	Credit Status	(301) 951-2620	Phone
59			Total Spots	ne WI Association	Product Name	Washington	Office
\$2,975.00			Net Total	5099	Est Code	Tori Harley	Sales Coordinator
\$525.00			Commission	le l	Product Code	Lauren Rich	AE
\$3,500.0			Total		Client Code		
		S	Total # of Weeks			Milwaukee-Racine	Market
			Show All Lines	EDAF Proj #202196	Advertiser	Spectrum/Outer Milwaukee Zone, WI	System Name
	2 Vs. 1		Version	Waterfront Strategies	Agency	8080	Syscode
	08/16/16		Update Date	08/08/16 - 08/14/16	Flight Dates	62312013	Order#

Comments:

R1: 8.16 MG spots to 62312035

									ACCT	AC AC					SALES			SYSTEM APP:	TSYS
\$0.00 \$0.00	\$0.00		\$0.00		\$0.00		\$0.00	49		\$0.00		\$0.00		\$0.00	\$0.00	\$0.00	\$3,500.00		AMT
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Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017	17 May 201	17	or 20	17 A	lar 20	17 N	20	Feb	17	1 20	Jai	ec 2016)16 D	Nov 2	Oct 2016	Sep 2016	Aug 2016		
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4 \$50.00 \$200.00 30 NCR 05/13/16-09/04/16	\$50.00	4	+			^ ×	×	×	×	×	×) 24:00 × × × × × ×	19-00	8/14/16	8/8/16		VARIOUS	HAI	100
Cost	Cost	pots	S				_					Time	Time	Date	Date			-	
Total Unit Total	Unit	otal	_	MP	RTG	S	T1	MTWTFS	8	7	S	_	Start	Stop	Start	Program		Net	Line

62312013 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |